

# **Web Design/Digital Media**

## **Mr. Davis**

### **Course Overview**

This course introduces students to the world of digital media, encompassing a variety of creative and technical skills. Students will explore various digital media platforms and tools, developing their ability to create, edit, and produce digital content.

### **Course Objectives**

- Develop a strong foundation in digital media concepts and terminology.
- Master digital media software and hardware.
- Create various forms of digital media (images, audio, video, graphics).
- Understand the principles of design, storytelling, and audience engagement.
- Develop critical thinking, problem-solving, and creativity.

### **Course Content**

- **Digital Media Fundamentals:**
  - Introduction to digital media
  - Digital image formats and resolution
  - Audio and video formats
  - Digital storytelling
- **Digital Photography:**
  - Camera operation and settings
  - Composition and lighting techniques
  - Photo editing and manipulation
- **Graphic Design:**
  - Design principles and elements
  - Graphic design software (Adobe Photoshop, Illustrator, InDesign)
  - Creating digital graphics and layouts
- **Video Production:**
  - Video storytelling and scripting
  - Video shooting and editing techniques
  - Video production workflow
- **Audio Production:**
  - Audio recording and editing
  - Sound design and mixing
- **Web Design and Development:**
  - Website structure and design
  - HTML, CSS, and basic web development
  - Website publishing and hosting

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### **Assessment**

Student performance will be evaluated based on:

- Individual and group projects
- Portfolios of digital media work
- Class participation and discussions
- Quizzes and exams

### **Grading Policy**

Students will be graded on class participation, their understanding and completion of note taking, class assignments, quizzes, tests, and projects.

Daily Assignments - 30%    Test/Quiz - 50%    Projects 20%

### **Required Materials**

- Digital camera or smartphone
- Headphones
- Flash drive or cloud storage

### **Course Policies**

- Attendance and punctuality are essential.
- Late assignments may result in a deduction of points.
- Academic honesty is expected.

### **Classroom Expectations**

- Respect for self and others
- Active participation
- Completion of assignments
- Adherence to school rules

### **Communication**

I encourage open communication between students, parents, and myself. Please feel free to contact me via email [pdavis@verdenschools.org](mailto:pdavis@verdenschools.org) or call the school to speak to me if you have any questions or concerns.